

Hampshire Golf AGM

Sarah Barter CMDip
Head of Handicapping & Course Rating™

Tuesday 17th February 2026



**ENGLAND
GOLF**

**RESPECT
IN GOLF**



2007 – 2014

- Golf Services / Operations Assistant at Woburn Golf Club
- Degree in Sport Development & Coaching from Sheffield Hallam University.
- Press Operations Assistant at London 2012
Sochi 2014
Glasgow 2014

2015 – 2016

- Membership Advisor at Mentmore Golf & Country Club (Bucks)
- Rugby World Cup News Reporter for RWC2015 (England)

2016 – 2018

- Membership Sales Executive at Aldwickbury Park Golf Club (Herts)

2018 – 2025

- Membership & Events Manager at Frilford Heath Golf Club
- Club Management Diploma through CMAE (CMDip)
- 59 Club Eminent Collection
- R&A Women in Golf Leadership Programme

2025 – present

- Head of Handicapping & Course Rating™ at England Golf



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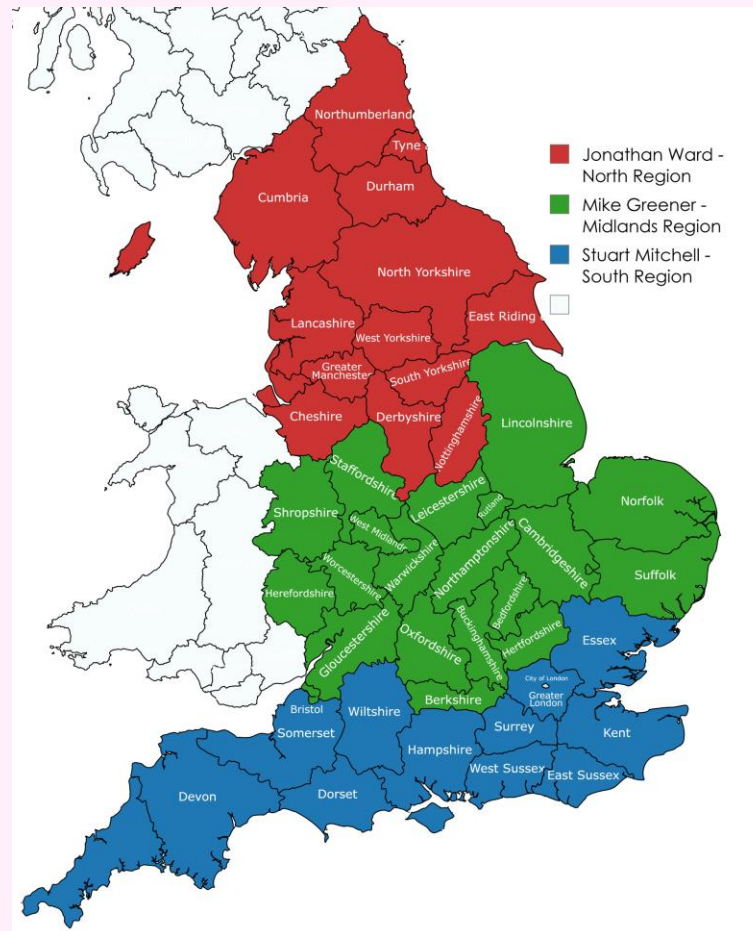
RESPECT
IN GOLF

Sarah Barter
Head of Handicapping & Course Rating™

Jonathan Ward
Regional Handicapping &
Course Rating™ Manager
(North)

Mike Greener
Regional Handicapping &
Course Rating™ Manager
(Midlands)

Stuart Mitchell
Regional Handicapping &
Course Rating™ Manager
(South)



2025 in Numbers

WHST™ & Course Rating™

Annual Review

Handicapping

Register golfers on WHS™: 750,000

Total Scores: 11,853,901

50/50 General Play vs Competition Scores

151,000 more scores submitted by women

Average Handicap Index®

Men – 17.0

Women – 27.2

% of golfers with a Handicap Index® of 5.0 and less:

Men: 4.7%

Women: 1.2%

Course Rating™

Total 10 Year Cycle Course Ratings: 213

**8823 Tee Sets added to WHS™
(18, 9 & Short Courses)**

**AF1 Pilot in 3 Counties
(2 x Additional Counties in South Region)**

**Over 100 Course Raters attended
AF1 Intro Workshops**

Average Length of 18 Hole Course:

Men: 5861 yards

Women: 5353 yards

Workshop Feedback

What the attendees said

Over 2000 attendees across over 50 workshops

+36 NPS Score

8.3 / 10 – Content of Workshop

8.5 / 10 – Delivery of Workshop

Increase from 6.1 to 7.9 on
WHS™ and Course Rating™ knowledge
post attendance

84% utilised reports on WHS™ Platform

95% know who the County Handicap Advisor is
88% know who the County Course Rating™ lead is

Future Topics

49%

Rules of Golf

43%

Conducting a Handicap Review /
Investigation

34%

Using WHS™ Reports

34%

Course Rating™

31%

Terms of Competition



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What's On



2026

Club Rules Ambassador

-  Wildernesse GC, Kent – 8th April
-  Broadstone GC, Dorset – 4th June
-  West Midlands GC, Warwickshire – 30th June
-  The Kendleshire, Gloucestershire – 4th August
-  Trethorne GC, Cornwall – 6th August
-  Search *'England Golf Rules Ambassadors'*





WHS™ & Course Rating™ Activities



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Handicapping



'Know The Score' Relaunch



Handicap Committee Workbook

Course Rating™



AF1 Rollout



Score Validation / Outliers Report

How can you help?

WHST™ & Course Rating™

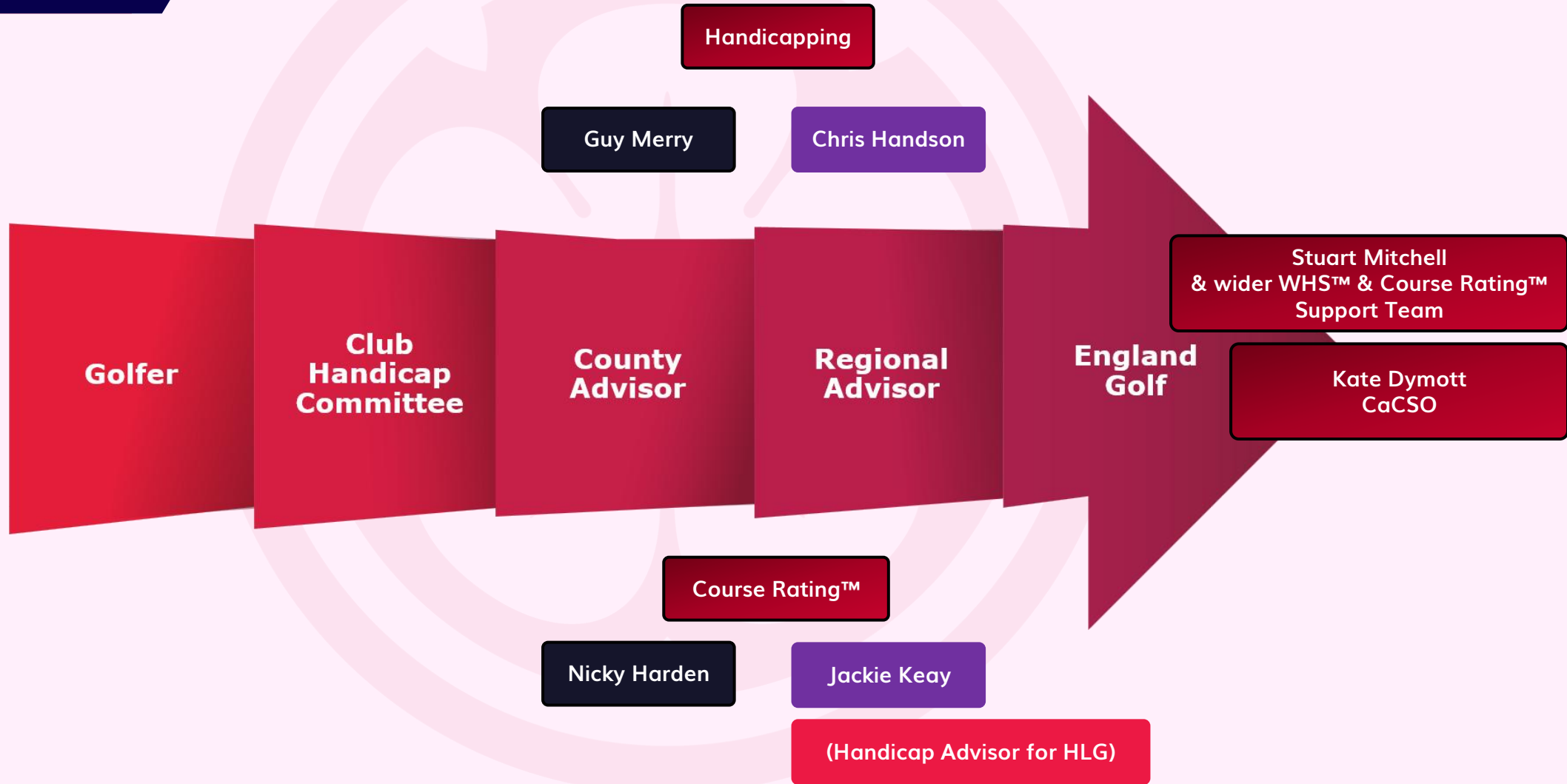
Rules of Handicapping

- Do you have an active Handicap Committee – the answer should be YES!
- Have Terms of Reference and Job Descriptions for your Handicap Committee members.
- Educate Your Members! – Induction Process, Information Evenings, Newsletters, Posters
- Monthly checks utilising the Reports on WHS™ - Deleted Score Intents, Penalty Scores, GP vs Comp
- Conduct regular reviews plus Annual Review – October to December is the AR period.
- Have a review process for your Terms of Competition.
- Take action when manipulation is taking place.
- Switch off tee sets when conditions are not acceptable – Adverse / Extreme Weather Guidance

Course Rating™

- 🌸 Look after your County Course Rating™ team! – F&B, Time on the golf course.
- 🌸 Being rated this year? Complete your paperwork promptly and accurately.
- 🌸 Added your planned Course Rating™ year into your yearly planner / budget.
- 🌸 Understand the full cost of having extra tee sets rated – Course Furniture, Scorecards etc.
- 🌸 Understand which factors impact your Course Rating™ – length, rough height, speed/size of greens
- 🌸 Is this mentioned in your Course Policy document? – Planned improvements, day to day operations
- 🌸 Green staff aware of supporting documents for WHS™ and Course Rating™ - Adverse Weather Guide

Support Network





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Thank You! Questions?

Sarah Barter CMDip
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